

Call for Participation



The purpose of this event is to share with the software developers community the state of the art and the prospects of the **MPEG Extensible Middleware (MXM)**, a standard designed to promote the extended use of digital media content through increased interoperability and accelerated development of components, solutions and applications.

The MXM standard will promote the **creation of a global market** of applications, devices, and MXM components. As a result, we expect that innovative business models will be easily deployed.

The MXM developers day is particularly targeted to people:

- doing research and development of digital media architectures
- developing digital media applications and services
- developing digital media middleware
- interested in new opportunities in digital media
- developing and distributing open source software

Date & Venue

Tuesday, 30 June 2009, 9:00 – 13:00

Room 328, Francis Bancroft Building, Queen Mary University of London, Mile End Road, London E1 4NS

Programme

Session 1 (09:00-09:45): Opening, Chair: Panos Kudumakis

The MXM Vision, *Leonardo Chiariglione*

Session 2 (09:45-11:00): MXM Overview, Chair: Christian Timmerer

MXM Architecture, *Filippo Chiariglione*

MXM API, *Marius Preda*

Coffee Break (11:00-11:30)

Session 3 (11:30-13:00): Software Development

MXM Reference Software

Selected MXM Applications

Registration

The event is **free of charge** but possible attendees shall register to this event via the MXM Web Site at <http://mxm.wg11.sc29.org/>.

Chairs

Filippo Chiariglione

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